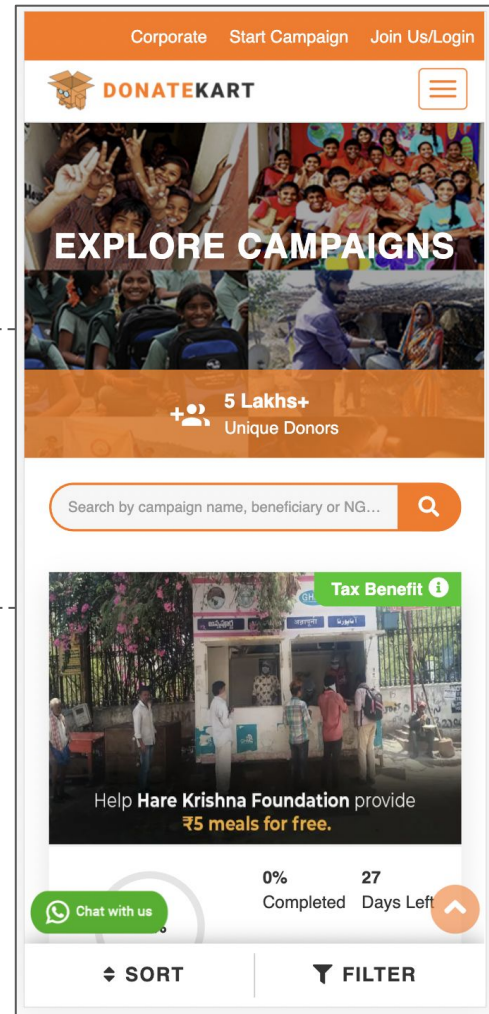


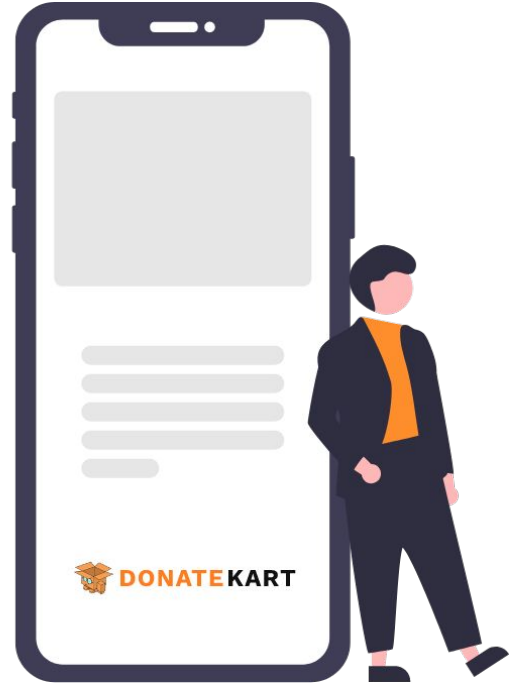
Here's

## Re-structured Version



## Discover Fundraisers 2.0

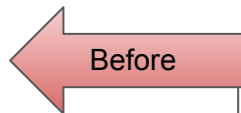
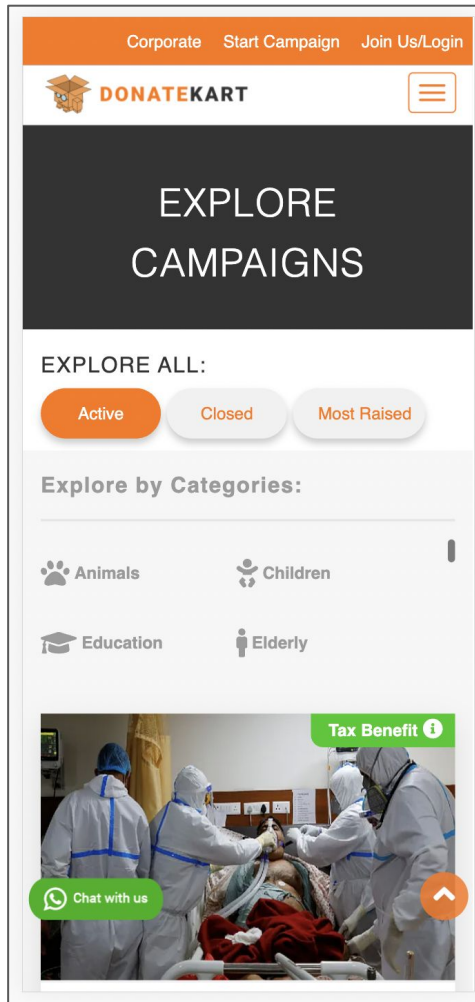
Explore campaigns portal of Donatekart is restructured to provide hassle-free navigation to users.



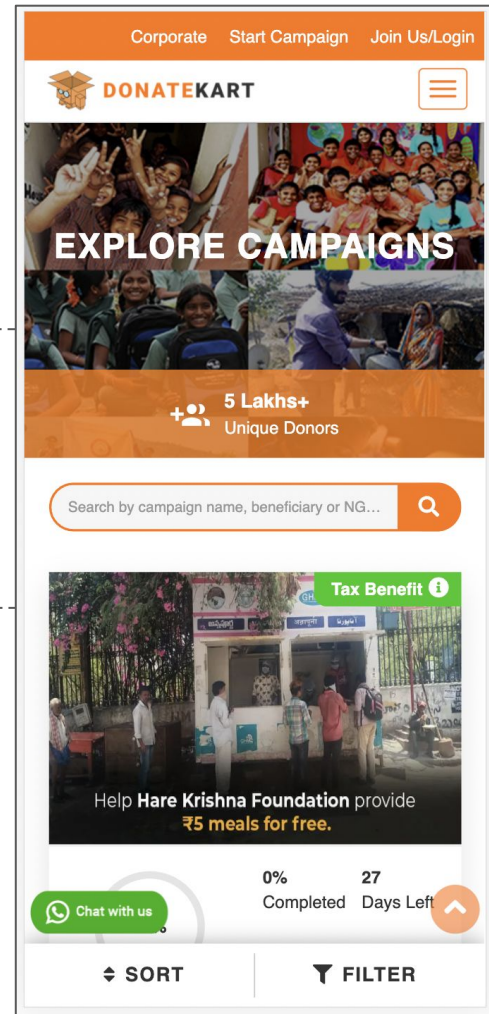
# Product Vision

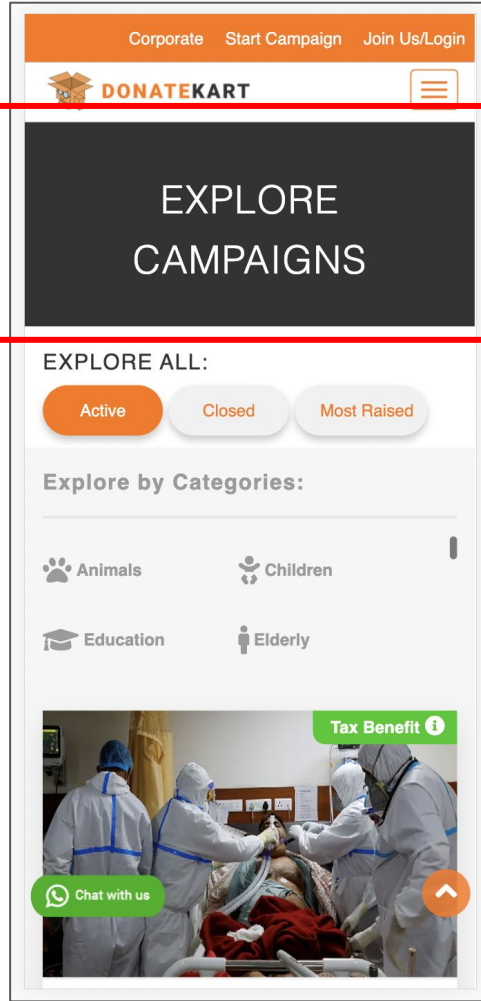
*Interactive buttons need to be large (especially on finger-operated mobile devices) as smaller buttons are more difficult & time-consuming to click. Likewise, the distance between a user's attention area & the task-related button should be kept as short as possible - **Fitt's UX Law***

Thus navigation buttons (Sort & Filter) were given in a sticky bottom bar (closest to the thumb) along with showcasing the chosen parameters.

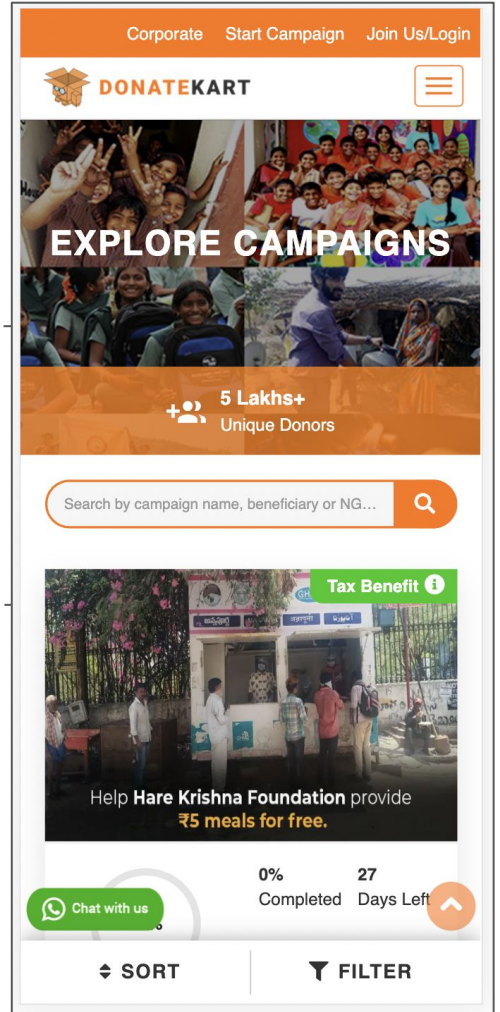
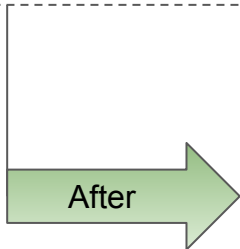


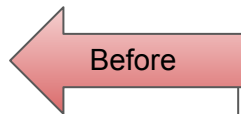
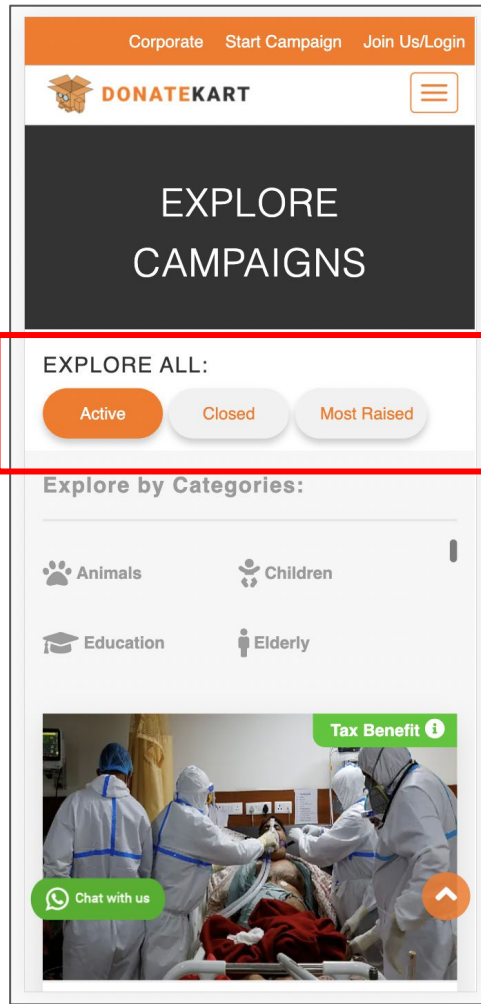
## Introducing Search, Sort & Filter





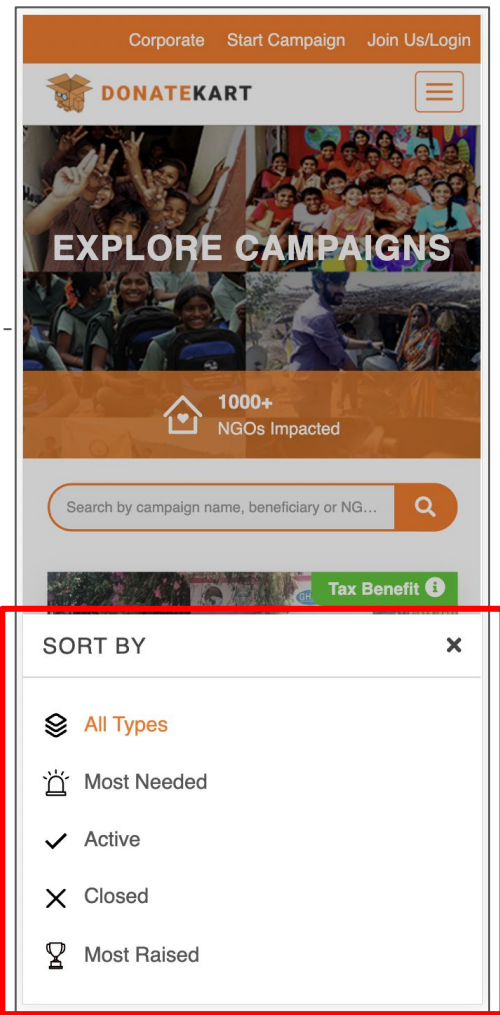
**Nil v/s Stats + Banner**

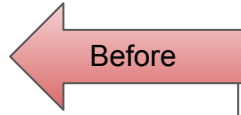
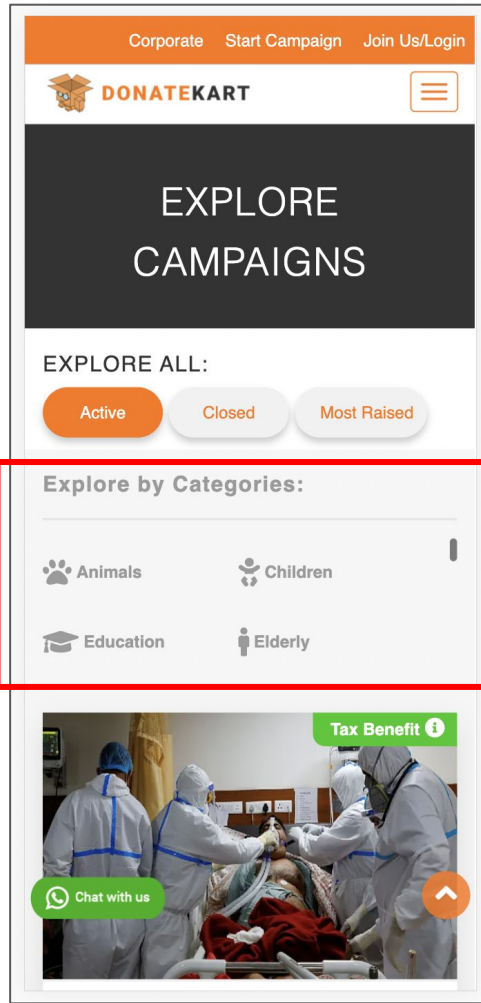




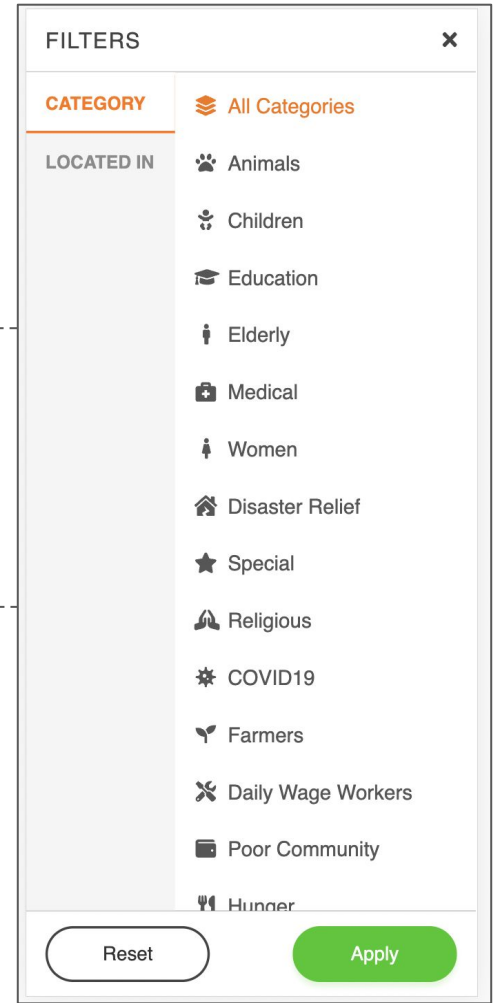
## Types v/s Sort By

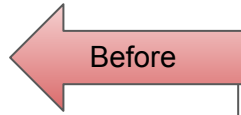
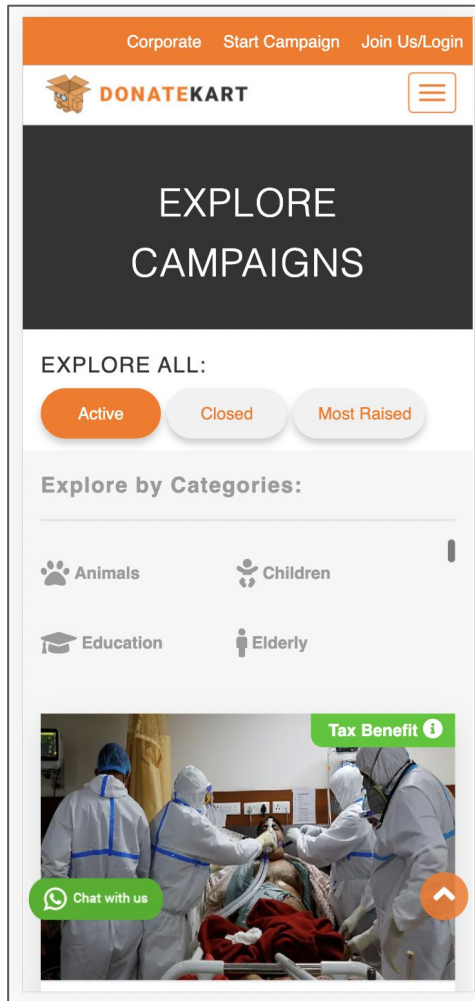
Introduced a new type 'Most Needed'





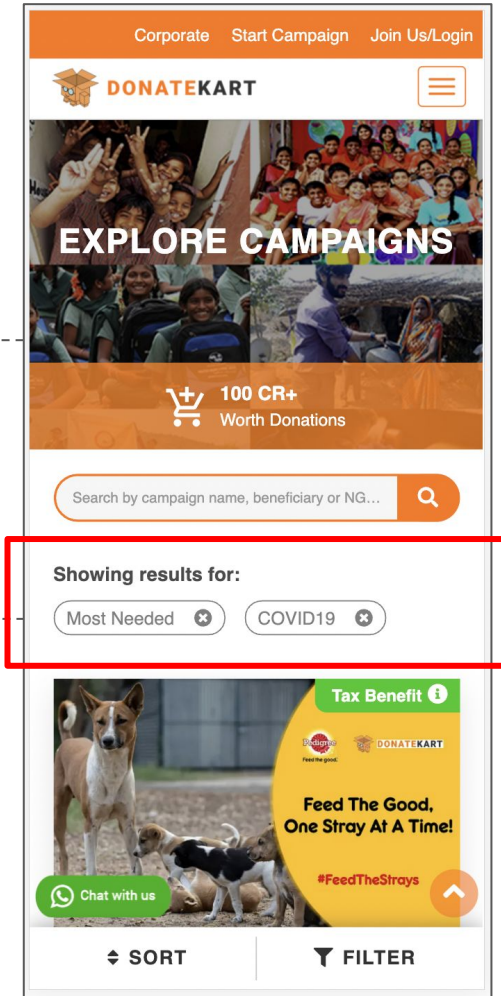
## Categories v/s Filters





User Journey

## Nil v/s Summary Bar



# Wireframe

Many more cutting edge improvements to come!

Thank You  
Sampreet Gupta  
Product Manager

