



Sampreet Gupta

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[Portfolio](#)



Product Manager

6+ years building and scaling **digital consumer products**, with end-to-end ownership from 0→1 and 1→N. Proven track record in growth, revenue metrics, and structured problem solving, driving decisions through **first-principles thinking**. Experienced in navigating compliance, legal, underwriting, and P&L stakeholders alongside design, tech, & marketing in fast-paced setups.



Main Skills

- End-to-End Product Ownership
- Product Roadmapping & Prioritisation
- Data-Driven Decision Making
- User Research & Customer Insights
- Stakeholder Management



Academics

- 1-9 classes : **98%**
- CBSE 10th Board : **10/10 CGPA**
- 11th & 12th : **96%**
- Btech : **Merit**, Scholarship admit



Tools

- AI-Assisted Workflows
- Tableau, Amplitude
- SQL (basics)



Product leaders testified



Sampreet is known by leadership for being an enthusiastic, high ownership, detail oriented PM who is able to manage everything from bug bashing to complex feature releases with CEO/CTO visibility. Has also distinguished himself in being able to work with multiple stakeholder groups and VPs to arrive on the right solution for customers across product & operational processes.



Sonia Vora

Product Head, Narayana Hrudalaya | Forbes 30 Under 30

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I had the pleasure of working closely with Sampreet at ACKO, and he consistently impressed everyone leading several major feature launches end-to-end, managing complex requirements, cross-functional teams, and tight timelines – with unwavering quality. His ability to think deeply through problems and anticipate edge cases sets him apart as a true product and execution leader.



Anand Mohan

Director Product, ACKO

[LinkedIn](#)



Sampreet has added a lot of value in building the product at Donatekart. He understands user behavior very well and has a good sense of design and product acumen. I found him super motivated and a big-time learner. He is poised to become the best product manager ecosystem has ever got.



Sarang Bobade

CEO & Co-Founder, Donatekart | Forbes 30 U 30

[LinkedIn](#)



Sampreet is a hard working & motivated individual who learns quickly on the job. He worked on various aspects of our sales process & contributed in refining the process. Wish him the best in new roles he undertakes.



Ravi Trivedi

Founder, PushEngage

[LinkedIn](#)

Founder
Aug 2025 - present

Samgg consumer pvt ltd (8 mos)
Cx pain point → primary research (**100 users**) → VC opinion & business feasibility
→ execution ready (product, USPs, packaging, positioning, ICPs).

Product Manager-2
Oct 2024 - July 2025

Product Manager-1
Apr 2023 - Sep 2024

Jr Product Manager
Feb 2022 - Mar 2023

Product Manager
Feb 2020 - Jan 2022

Product Analyst
July 2019 - Feb 2020

SRM IST Chennai
June 2015- 2019

ACKO insurance (3.5yrs)
Digital-first financial protection (general, health, life) company in India.

- Launched health insurance vertical with flagship zero waiting periods plans, scaled **0→5.5Cr MRR** fresh business.
- Went on to single handedly lead repeat business (renewals charter), scaling it **0→60Cr ARR**, striking **88% renewal rate KPI**.

Donatekart (2yrs)
E-commerce led social giving platform.

- Solo PM, worked with founders in scaling the business **1.2 DRR → 12L DRR**.

PushEngage (8 mos)
Global B2B SaaS Product

- Optimised sales funnel leading to **9%** increase in conversion

Bachelor of Technology - Mechanical Engineering

 Internships

- Jagriti Yatra : 1 Month
- Paisawapas : 4 Months
- [LoanTap](#) : 2 Months

 Awards

- ACKcel award 2023 - Acko (PM 1)
- ACKcel award 2022 - Acko (APM)
- Star performer - Donatekart